

A



Letter

Is

Better

A Creative Writing Workshop
for all ages and abilities.

"Rediscover the amazing benefits of letter writing and why it should be celebrated!"
By Adam Glennon. Workshop facilitator.

Hello...

Nice to meet you. My name's Adam. I hope all is well. Thanks for taking the time to read this letter. Yes, it's digital. Not ideal considering the whole premise of A Letter Is Better is to write a real letter with paper, pens, maybe even a quill, stamps, the whole deal, but this must do for now!

Full details are to follow shortly.

I'd like to introduce myself and briefly explain why A Letter Is Better workshop is the perfect opportunity for your students to continue developing some key skills that will 100% benefit their school work but also, and dare I say, their life!

What I have...

- A First Class (Hons) Degree and a Distinction Master of Arts in Creative Writing from Manchester Metropolitan University.
- You could say I know a wee bit about putting pen to paper. Couldn't live without my writing pad!
- A fun and approachable attitude that helps me connect with classes quickly and authentically.

What I have...

- Short stories included in anthologies and articles published in online magazines. You can buy a copy of my own book, Why Do They Shout? Memoirs of a Tired Dad, off Amazon right now! You don't need to of course but don't let me stop you.
- Worked as a Freelance Writer editing books, creating personalised copy for websites, email campaigns and all other business and Social Media related needs.
- You need it... I can write it.

But creating and facilitating interesting workshops for children, adults and everything in between is a true passion of mine.

A Letter Is Better is designed to inspire our future creatives, help participants develop an emotional wellbeing toolkit and express themselves through the written word.

And so much more!



Here's a super quick list of my previous workshop experience:

- Created and delivered a series of interactive talks on emotional wellbeing in colleges as a Samaritan's Volunteer.
- Worked as an Outreach Ambassador for Manchester Metropolitan University and basically did the same as the above but with more support and more variety!

Here's a super quick list of my previous workshop experience:

- Ran creative writing sessions at Manchester Art Gallery over the course of three weeks, using the art for inspiration.
- Funded to create a Social Enterprise called WACC which ran creative writing sessions in schools with an aim to publish the stories in a book.
- Taught How to Write Flash Fiction for adults at the South Hams Literary Festival 2024.

A Letter Is Better learning aims and skills development:

- Literacy - improve reading, spelling and handwriting skills.
- Cognitive development - all the good stuff like hand-eye coordination, fine motor skills, memory and resilience.
- Critical thinking - connecting handwriting with thinking. Great way to build confidence.
- Planning - rather than focus on editing or Peer Appraisal they will become accomplished planners instead.

A Letter Is Better learning aims and skills development:

- Mistakes happen - life isn't perfect and our letters won't be either. And that's okay.
- .Creative discussion - there will be lots of occasions where students will choose the next step as a group.
- Individual participation - this will be an opportunity for voices to be heard. Or at least encouraged through any means that suit their style or educational needs.



This is a collaborative
space. We can support
each other!



But possibly even more important than any learning outcomes is this....



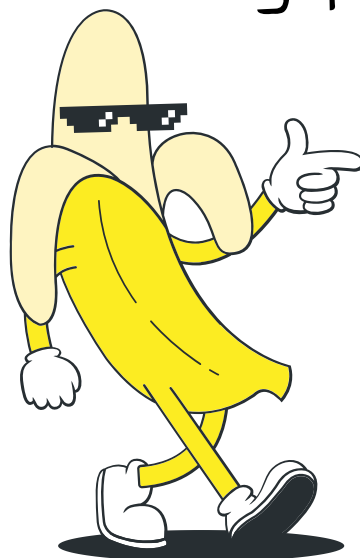
CONNECTION!

- You feel a great sense of accomplishment and excitement when you send a personalised letter.
- The receiver will be sooo happy to open a letter that's not a Bill or something equally as boring!
- Even the unsent letters are treasured objects and provide a sense of healing and connection.



- A letter contains a part of you. It's more than words because you can include physical objects like gifts that the receiver will cherish.
- It shows care, effort and thoughtfulness which is special.

Writing letters and keeping this style of communication and connection is super cool which means you're cool too for taking part!



letterisbetterworkshops@gmail.com or call Adam 07942153851

A
Letter
Is
Better



And you'll be part of something
very special..... Keep reading!

letterisbetterworkshops@gmail.com or call Adam 07942153851

A 
Letter
Is
Better

THE COUNT IS ON

10,000
LETTERS SENT BY 2030



YOU COULD BE PART
OF SOMETHING
AMAZING!

10,000
LETTERS SENT BY 2030



Workshop Option One Run Time and Plan.

Two Hours: 15 minute comfort break.

Creative Discussion:

- Create Rules of Group Participation.
- History of letters, other communication styles and its evolution to email, text, etc.,
- Why a letter is way cooler!

Types of Letters and Therapeutic Benefits:

- To future or past self.
- Celebrity or other public figure.
- Family member or close friend.
- Pen Pal.
- Whatever the students decide. .

Planning:

- What is the main topic or point of your letter?
- The power of a quality introduction.
- What should be included and in which order?
- How to use a dictionary.
- Correct way to sign off.
- Finding the address.

Creative Discussion - Preparing to write:

- Life is not perfect and a letter doesn't need to be either - mistakes happen.

Time to Write:

- Time to bring all the notes and planning together and write the letter!
- Option to read out loud.
- Seal the envelope and write out the address.

Workshop Complete. Congratulations!

Workshop Option Two Run Time and Plan.

Day One: Three hours with
2 x 15 minute comfort breaks.

Creative Discussion:

- Create Rules of Group Participation.
- History of letters, other communication styles and its evolution to email, text, etc.,
- Why a letter is way cooler!

Types of Letter and Therapeutic Benefits:

- To future or past self.
- Celebrity or other public figure.
- Family member or close friend.
- Pen Pal.
- Whatever the students decide. .

Scroll Preparation:

- Paper aging technique.
- Hang up to dry.

Planning:

- What is the main topic or point of your letter?
- The power of a quality introduction.
- What should be included and in which order?
- How to use a dictionary.
- Correct way to sign off.
- Finding the address.

Creative Discussion:

- Life is not perfect and a letter doesn't need to be either - mistakes happen.
- Using a dictionary.
- Correct way to sign off a letter.

Time to Write:

- Time to bring all the notes and planning together and write a letter!
- Option to read out loud to the class.
- Pat ourselves on the back.

Day One Complete.
Congratulations!

Workshop Option Two Run Time and Plan.

Day Two: Three hours with
2 x 15 minute comfort breaks.

Creative Discussion:

- Reminder of Groups Rules of Participation.
- Day one recap.

Scroll Preparation:

- Paper aging technique continued.
(This includes using a candle.)

Write and have fun:

- Use the scrolls and all provided writing resources and have fun.
- Explore and share ideas.
- Read work out loud to the group.

Day Two Complete.
Congratulations Letter Writers!

letterisbetterworkshops@gmail.com or call Adam 07942153851

Thank you for taking the time
to learn more about
A Letter Is Better.

For prices, questions about content,
or anything else please contact Adam
at letterisbetterworkshops@gmail.com
or call for a chat [079421 53851](tel:07942153851)

A



Letter

Is

Better